## The Difference Between Education, Advocacy, Lobbying and Electioneering

EDUCATION	ADVOCACY	LOBBYING	ELECTIONEERING
Increasing public understanding about the arts	Expressing support for the arts as an important policy issue	Encouraging votes on pending legislation	Endorsing political candidates for elected office
"The arts are good for Kentucky's economy."	"The Kentucky Arts Council is a wise use of state funds because of the return on investment it delivers."	"Vote in favor of House Bill #123 to increase state funding for the arts."	"Please vote for Candidate Jones because she supports the arts."
No limits for nonprofits if activities are nonpartisan	No limits for nonprofits if activities are nonpartisan	Permitted for nonprofits within expenditure limits set by the IRS	Prohibited for 501(c)(3) nonprofits.