How Will You Celebrate National Arts & Humanities Month?

October is National Arts & Humanities Month (NAHM), a coast-to-coast recognition of the importance of culture in America. NAHM was launched by Americans for the Arts more than 30 years ago to raise awareness of the important role the arts play in our communities and lives and to encourage public officials, businesses, and individuals to show their support of the arts.

KFTA has asked mayors and county judges across Kentucky to issue Arts & Humanities Month proclamations. Midway held a signing ceremony Sept. 22. And Berea will hold a live Facebook event of its ceremony at 9 a.m. on October 1.

If you’d like to encourage your local officials to join the celebration, you’ll find a sample proclamation at the KFTA website.

And be sure to visit the KFTA Facebook page this month as we’ll be highlighting facts about the arts in Kentucky and asking members to share their experiences and opinions.

For more Arts & Humanities Month information and ideas, visit the Resources page of the KFTA website.

BRAVO to Midway and Mayor Grayson Vandegrift for proclaiming October Arts & Humanities Month. With Vandegrift at the signing ceremony are, left to right, Lori Meadows, Sara Hicks, Mary Raglin, Debra Shockley, Stacy Thurman, and Raymond Papka.
Kentuckians for the Arts (KFTA) would appreciate your opinions and advice for our strategic plan.

KFTA strives to promote the value of the arts throughout the Commonwealth of Kentucky. The purpose of this strategic plan is to guide KFTA in that pursuit. In recent years, arts organizations and artists everywhere have experienced challenging times due to factors beyond their control, not the least of which being the COVID-19 pandemic. Therefore, we believe a unified plan of action to address Kentucky's arts communities’ varied needs is essential. We view this plan as one that will account for the complexities of arts in Kentucky. As such, it should address where KFTA, Kentucky arts organizations, and Kentucky artists aspire to be within the next three years.

The three goal areas in which we want to assist artists and arts organizations are advocacy, communications, and education.

We would appreciate your input through a brief survey to help us accomplish those goals and ensure we can meet your needs. Click [here](#) to access the survey or use the QR code below. The deadline is October 22.
Grant Opportunities

• October 6 is the deadline to apply for a Kentucky Arts Council Creative Aging and Lifelong Learning Grant. Grants of up to $5,000 will fund projects that use the arts to directly serve individuals 55 and older or communities of individuals with a majority of representatives age 55 and older. More info at the KAC website.

• October 14 is the deadline for the CDC Foundation’s “Engaging the Arts to Build Vaccine Confidence” grants program. The CDC will provide grants of up to $75,000 to up to 30 arts and cultural organizations for projects that improve information about and build trust in the COVID-19 vaccine. More info at the CDC website.

• Do you know of a rising talent in traditional arts? The Emerging Traditional Artists Program, a new part of SouthArts’ In These Mountains initiative, recognizes and supports a new generation of traditional artists (ages 18-35) that have demonstrated a high level of skill in, commitment to, and leadership in their traditional art form in Appalachian Regional Commission counties in Kentucky, North Carolina, and Tennessee. Awards of up to $5,000 provide financial support to participants and learning opportunities. Applications are due November 3, 2021. More info at the SouthArts website.

Arts Education Updates

• The American Enterprise Institute (AEI) recently published a new report “Reclaiming arts and culture in education: The fundamental importance of the fine arts.” Read the report at the AEI website.

• A new Gallup report asserts that creativity in learning produces positive critical outcomes for students, which are further enhanced when teachers leverage the full potential of technology. Read “Creativity in Learning” at the Gallup website.

• Kentucky Poet Laureate Crystal Wilkinson is available for virtual classroom visits, and potentially in-person visits, to schools across Kentucky. To request a visit, email poetlaureateofkentucky@gmail.com.